



JIMMY'S EGG Achieves Milestone

Oklahoma City, OK, November 22nd, 2010 - - Jimmy's Egg Franchise Systems has opened four new restaurants between September 15, 2010 and November 22, 2010 in Wichita KS, Omaha NE, Enid OK , and Newcastle OK bringing the total number of Jimmy's Egg's open and operating to twenty-five.

"We are excited about our continued franchise development in the Midwest and achieving this first of many milestones for Jimmy's Egg," said Jim Burke, partner of Jimmy's Egg Franchise Systems, LLC. According to Burke, the company and its franchisees will open at least 10 new locations in 2011 in Nebraska, Texas, Oklahoma, Kansas and Missouri.

"Tough economic times bring out the best in Jimmy's Egg because good food and good value are the cornerstones of our success. Our large portions and very affordable prices offer excellent value to our guests. Our customers recognize this and continue to come back with family and friends over and over again." Burke said.

About Jimmy's Egg:

Jimmy's Egg got its start in the heart of America, opening in Oklahoma in 1980. After winning Best Breakfast awards countless times, the breakfast-lunch chain is rapidly expanding to offer its simple, honest food, served by friendly people at a fair price. Open 6am-2pm daily, Jimmy's Egg is famous for offering over 100 different kinds of omelets' and homemade cinnamon raisin and country white breads. Most meals range from \$4.99 to \$6.99 including great salads, sandwiches and burgers at lunch.

If you would like more information about Jimmy's Egg please call Shannon Scoper at (405) 532-1071 or email sscoper@emergingbrands.com. Franchise information can be found on our web site at www.jimmysegg.com.

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