

Jimmy's Egg® Continues Oklahoma Expansion with Tahlequah Opening

Tahlequah, OK, January 8, 2013 – **Jimmy's Egg®** Franchise Group, PLBN, LLC, opens its second Oklahoma location at 2824 South Muskogee, Tahlequah, OK, to the public January 14, 2013. – **Jimmy's Egg®** brings Tahlequah residents the opportunity to enjoy full cups of coffee, delicious omelettes and fresh-baked breads served by an attentive staff.

PLBN, LLC, is a partnership group led by Phil Larue and Ban Nguyen, Operating Partner in the original Jimmy's Egg Restaurants located in Oklahoma City. The Franchise Group plans to open its third location next year in McAlister, OK.

Dustin Van Voast, Operating Partner, will oversee the new restaurant as well as the other restaurant located at 591 West Shawnee, Muskogee, OK. "We are very excited to be a part of the Tahlequah community. Our – Jimmy's Egg® restaurants provide a warm, friendly atmosphere and we are excited to offer a great value for breakfast and lunch in Tahlequah." Dustin Van Voast said.

About Jimmy's Egg®

Jimmy's Egg® got its start in the America heartland, launched 1980 in Oklahoma City. After winning Best Breakfast awards countless times, the breakfast-lunch chain is now rapidly expanding to new markets, bringing their residents the opportunity to enjoy delicious Cracked to Order^s 3-egg omelettes, full cups of coffee, and fresh-baked breads – all served by an attentive staff.

Jimmy's Egg® is open seven days a week from 6:00AM – 2:00PM and serves breakfast and lunch all day. Breakfast menu offerings include the popular "[Garbage Breakfast](#)", eggs Benedict, hot-off-the-griddle blueberry granola, cheddar bacon, and banana pecan pancakes, French toast and Belgian waffles. Lunch offerings include fresh salads, sandwiches, juicy burgers and favorite luncheon items - Ground Sirloin and Chicken Fried Steak.

Jimmy's Egg LLC is based in Oklahoma City and is co-owned by a restaurant group led by Jim Burke, the former president and CEO of Oklahoma based Eateries, Inc., and Loc Le, Chairman of Jimmy's Egg, LLC and a founder of the Jimmy's Egg® concept.

Jimmy's Egg® Franchises

A subsidiary company, Jimmy's Egg Franchise Systems LLC, began actively franchising Jimmy's Egg® restaurants in April 2008, and the system currently includes 20 franchise locations operating in Kansas, Oklahoma, and Texas.

For additional information about Jimmy's Egg Franchise Systems contact Kevin Burke at kevin@waterloo-holdings.com or visit www.jimmysegg.com.