

## **Jimmy's Egg Announces McAllen Franchise**

Oklahoma City, OK, April 23, 2012 - - Jimmy's Egg Franchise Systems announced the first of five Jimmy's Egg locations planned for the McAllen market is under construction with plans to open to the public June 4, 2012. Jimmy's Egg, located at 4100 N. 10<sup>th</sup> Street, brings McAllen residents the opportunity to enjoy full cups of coffee, delicious omelettes and fresh-baked breads served by an attentive staff.

Franchise operator, Eduardo Barron, has been a part of the McAllen community for over 5 years and will oversee the new restaurant. "I'm excited to bring the Jimmy's Egg Brand to McAllen. Our Jimmy's Egg restaurant will provide a warm, friendly atmosphere and we are excited to offer a great value for breakfast and lunch to the McAllen community. We will be open seven days a week from 7:00AM – 3:00PM" Eduardo said.

Jimmy's Egg serves breakfast all day; lunch is served from 11:00AM – 3:00PM. Breakfast menu offerings include the popular garbage breakfast, biscuit debris, eggs Benedict and hot off the griddle blueberry granola and banana pecan pancakes, French toast and Belgian waffles. Lunch offerings include fresh salads, juicy burgers and favorite luncheon items Ground Sirloin and Chicken Fried Steak.

About Jimmy's Egg:

Jimmy's Egg got its start in the heart of America, opening in Oklahoma in 1980. After winning Best Breakfast awards countless times, the breakfast-lunch chain is rapidly expanding to offer its simple, honest food, served by friendly people at a fair price. Open 7am-3pm daily, Jimmy's Egg is famous for offering over 100 different kinds of omelets' and homemade cinnamon raisin and country white breads. Most meals range from \$4.99 to \$6.99 including great salads, sandwiches and burgers at lunch.

For additional information about Jimmy's Egg please visit [www.jimmysegg.com](http://www.jimmysegg.com).

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